



## MISSISSIPPI DELTA BLUES & HERITAGE FESTIVAL POSTER CONTEST

Mississippi Action for Community Education, Inc., (MACE), a Mississippi non-profit, announces a design contest to select the graphic for use as the 38<sup>th</sup> Annual Mississippi Delta Blues & Heritage Festival Poster and T-shirt graphics.

The winner will be awarded a \$500 prize. The contest rules are listed below.

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### CONTEST RULES

**ENTRY DEADLINE: JULY 31, 2015**

1. This contest is open to artists of all ages in the USA & abroad.
2. Each person is limited to two (2) entries;
3. Entries should depict the theme of the Mississippi Delta Blues & Heritage Festival;  
*"Da Blues is Like Comin' Home."*
5. The artwork/design must be suitable for use on the poster and be clear when printed on the t-shirts;
6. The artwork/design must include the following text: **(a) Festival Name:** *38<sup>th</sup> Mississippi Delta Blues & Heritage Festival*, **(b) Festival Date & City:** *September 19, 2015, Greenville, Mississippi*, and **(c) Festival Theme:** *"Da Blues is Like Comin' Home."*
7. The artwork/design must be the original work of the submitting artist and must not be previously published.
8. **Final output size of poster is 22" x 28"**;
9. The winning poster submission will be off-set printed by 4 color process;
10. Upon payment of the \$500 prize the winning design and original creation becomes the property of MACE.
11. Entries will be evaluated based on appeal, content and marketability. The winning design will be selected by a panel of judges selected from the fields of arts, design and marketing. The decision of the judges is final. The winning design will become the Official Poster for the 2015 Mississippi Delta Blues & Festival. By submitting entry, you are transferring all rights and claims, and usage to MACE.
12. The Mississippi Delta Blues & Heritage Festival reserves the right to reject all entries and procure a design from another source.
13. The winning entry, and its original becomes the exclusive property of Mississippi Action for Community Education, with all rights and privileges pertaining to copyright, reproduction, and ownership being relinquished by the artist.
14. All entries will become the property of Mississippi Action for Community Education, Inc. and The Mississippi Delta Blues & Heritage Festival;

15. Judging will take place two weeks after the submission date. The artist will be notified 5 days after a winner has been chosen.
16. The artist commits to autograph 200 posters.
17. The Poster unveiling will be held the week of August 10-14, 2015. The artist will be invited to participate in the press conference, unveiling, reception, at the artist expense.

### How to Enter

1. Artwork must be submitted on CD-ROM and hard copy.
2. Computer generated design must be no more than 4 spot colors or four-color process and must be submitted on CD-ROM (unlocked PDF file) with a color hard copy. Please label CD-ROM and hard copy with your name, address, telephone number and email address. Please keep in mind that original art will need to be high-resolution (at least 600 dpi) in order to scale up to final size;
3. Artwork supplied on disk must be scaled at no larger than the 22" x 28" size;

**ENTRY DEADLINE: JULY 31, 2015**

**PLEASE MAIL OR DROP OFF YOUR ENTRY TO:**

Mississippi Delta Blues Festival Poster Contest

119 South Theobald Street

Greenville, MS 38701

For Questions, call (662) 335-3523, ext. 302

email at [mace03@deltamace.org](mailto:mace03@deltamace.org).

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### APPLICATION

NAME: \_\_\_\_\_

BUSINESS (IF APPLICABLE): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

All entries become the property of Mississippi Action for Community Education, Inc. and  
The Mississippi Delta Blues & Heritage Festival and will not be returned.

[www.deltablues.org](http://www.deltablues.org)